

# Artist Residency at Crossrail

## Artists' Brief



Crossrail is a major cross-London rail link project and the biggest single investment in London's transport infrastructure in a century. Once operational, the line will change the city's economic geography forever, providing significant economic opportunities for London residents and businesses.

Crossrail is inviting expressions of interest from experienced artists to undertake a residency of their choice for a maximum of twelve months at Crossrail offices and construction sites. This will result in an outreach programme focusing on the transformational nature of urban regeneration and communicating the artist's research to a wide and diverse audience.

### CROSSRAIL ART PROGRAMME

[www.crossrailart.co.uk](http://www.crossrailart.co.uk) | [art@crossrail.co.uk](mailto:art@crossrail.co.uk)

Registered office 25 Canada Square, Canary Wharf, London E14 5LQ. Crossrail Limited, registered in England and Wales No. 4212657. VAT Registration No. 756 2770 08  
Crossrail Limited is a company controlled by a local authority within the meaning of Part V Local Government and Housing Act 1989. The controlling authority is Transport for London.





## INTRODUCTION

Crossrail Ltd. (CRL) is a company which was established in 2001 to promote and develop these vital links to meet the needs of people and businesses throughout the South East, and to ensure that London continues in its role as the Europe's leading financial and business centre.

It was a 50/50 joint venture company between Transport for London (TfL) and the Department for Transport (DfT) until 5 December 2008 when it became a fully owned subsidiary of TfL. CRL represents a real commitment to the development of new services to tackle the lack of capacity and congestion on the existing network.

The new high frequency railway for London and the South East is planned to open in 2018, with an infrastructure design life of 120 years to accommodate future projected passenger demand. When it opens it will provide fast, efficient and convenient rail access from Maidenhead and Heathrow in the west to Shenfield and Abbey Wood in the east via the new twin tunnels under central London. It will link Heathrow Airport, the West End, the City of London and Canary Wharf, interchanging with Thameslink, the Underground and Overground rail network.

Crossrail has three key objectives:

- To support the development of London as a world city, and its role as the financial centre of Europe and the United Kingdom
- To support the economic growth of London and its regeneration areas by tackling congestion and the lack of capacity on the existing rail network; and
- To improve rail access into and within London.

The Crossrail Art Programme aims to be a key element in the continuing development of London's cultural heritage legacy. With the construction of Crossrail now underway, we wish to harness this as an opportunity for an artist to build on this extraordinary regeneration project and to produce something unique. Residencies at Crossrail will allow artists to take inspiration from new surroundings and the diverse people that work on the project.

This is a pilot project. If successful we would like to further develop this rolling programme of artist residencies at Crossrail. The structure and nature of the residency is up to you. Whether it will involve one site visit or several over a longer period of time; access to one of our construction sites or multiple is what we would like you to determine in your proposal.

The residency is open to any type of visual artist but the work they undertake at Crossrail needs to be appropriate to the venue particularly with regards to health and safety.

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## PROJECT BUDGET

Although we cannot provide funding towards the residencies, we can instead offer artists a chance to access unique locations and environments on Europe's largest infrastructure project. Crossrail can also provide recognition in the form of:

- Joint PR and press campaign to promote the partnership
- Spotlight article in Crossrail newsletters: Crossrail Bulletin, TFL page in Metro newspaper and TFL newsletters
- Listing on Crossrail.co.uk and CrossrailArt.co.uk websites with hyperlink to artist's website
- Additional PR opportunities with TfL / DfT/ GLA

## THE PROJECT TEAM

An Art Programme Board has been established to plan and oversee the development of the Crossrail Art Programme. It is made up of a selection of the Senior Management team and chaired by the Crossrail Chairman.

Artists appointed for a residency will report to the Art Programme Officer.

## CRITERIA

Successful applicants will be expected to:

- Engage with Crossrail staff whilst considering that Crossrail is not an arts or cultural organisation
- Ensure delivery of one or more outreach events/exhibitions that communicate the artist's research from the residency
- Identify a supportive organisation with an existing diverse audience and marketing department who can promote the research and events to a further network
- Work proactively with the support of the Art Programme team and Crossrail workforce
- Have an awareness of and willingness to engage positively with the challenges and opportunities surrounding regeneration projects.

The applicant should:

- Have a track record of working with non-arts professionals and diverse communities on arts projects
- Have a demonstrable understanding of the issues raised by the Crossrail sites and the regeneration of the chosen area(s).

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Participants will be selected on the following criteria:

- Quality of the artist's work to date
- Feasibility of the individual proposal
- Appropriateness of the proposals to the venues and Crossrail's diverse community.

## SUBMISSION REQUIREMENTS

Crossrail are particularly keen to appoint artists who can demonstrate an ability to engage effectively with a wide range of people - be they Crossrail staff, contractors, community groups or potential audience members.

The submission should include:

- Your contact details: including name, address, telephone and email
  - A written statement (not more than 2 pages A4) including:
    - An introduction to your working practice
    - What you hope to achieve through your residency and your initial thoughts on who you might involve as participants and what you might produce
    - How the residency might increase knowledge, understanding and enjoyment of your artistic work
- A Curriculum Vitae which clearly demonstrates previous experience relevant to the residency
- Documentation / examples of previous work / projects (maximum of 5).

The deadline for pilot scheme submissions is Monday, 1 September 2013. Submissions should be sent in electronic format to the contact details provided below.

Please note that Crossrail does not have the resources to undertake every proposal received and will therefore aim to take on five projects including one longer term residency e.g. 6 months or more.

Crossrail might request an interview with some or all of the applicants. Feedback will be given to unsuccessful candidates on written request.

## CONTACT DETAILS

Crossrail Art Programme

[art@crossrail.co.uk](mailto:art@crossrail.co.uk)

25 Canada Square  
Canary Wharf  
London E14 5LQ

For more information on the Crossrail project visit:

[www.crossrail.co.uk](http://www.crossrail.co.uk) and [www.crossrailart.co.uk](http://www.crossrailart.co.uk)

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